

Monthly news & updates

July 2020

Reflecting on 5 Years at AG RX

Brian Lish

On June 1, 2015, my family and I moved to Ventura County and joined the AG RX team. It is hard to believe five years have gone by so fast. Within the first few months on the job, a team got together to identify those things we value most at AG RX. Here is what we put together...

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AG RX Core Values: Community Appreciation and Involvement

Derrick Hastings

One of our core values here at AG RX is **Community Appreciation and Involvement**. A few weeks ago, the folks at St. John's Regional Medical Center Dignity Health reached out to Chris Oliva asking if AG RX could help them. St. John's had received a call from Procter and Gamble (P&G). P&G had offered a major donation of diapers for St. John's hospitals in Oxnard and Santa Maria...

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Nematodes and Sampling

By David Holden

It has been estimated that there are over 4100 species of plant parasitic nematodes (soil infesting roundworm or threadworm) in the world causing \$80-118 billion dollars in damage to agricultural crops annually...[More](#)

Choose Your Phosphorus Wisely

By Danny Klittich

Early season root development strongly influences crop season performance. A key factor for optimum root growth is phosphorus nutrition..[Learn More](#)

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Are Bugs Eating Your Profits? Try Cormoran



Cormoran is ADAMA's optimized formulation of two distinct modes of action (Novaluron (15) and Acetamiprid (4A)). This combination provides quick knockdown and excellent residual activity against diamondback moth, lygus bug, pepper weevil, and other damaging pests. Try it for yourself on head & stem brassicas, fruiting vegetables, berries, and more! Contact Lesley Miller to learn more about Cormoran or any of ADAMA's portfolio of crop protection products at lesley.miller@adama.com or 831.206.1414.

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Certis USA has been moved to the forefront for Agricultural chemical use

Thomas A Escalante

With "residue exempt" chemistry being sought after, Certis USA aligned their portfolio to fit this demand perfectly. From permanent cropping like citrus, avocado, grapes to row cropping vegetables, cole crops, and produce production, Certis USA has something to fit your need. There are Maximum Residue Levels (MRLs) established around the world, this portfolio could help you address your tolerances for seaboard produce...

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Phosphorous Sources for Conventional Production Agriculture along the Central Coast of California

David Holden

So is there a difference in phosphate fertilizers? The answer is yes and it is important to know this particularly if you are running liquid phosphates in your low volume irrigation systems. The most important thing to know here is that neutralized phosphates made as polyphosphates (10-34-0, 15-8-4, are examples) have a strong tendency to combine with calcium in our water and clog low volume drip tape, emitters, and even low volume sprinklers...

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Reduce Heat Stress. Increase Yield with ALGAMIN

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ALGAMIN works by improving heat stress tolerance and recovery by advance priming a plants ability to respond more quickly when its maximum temperature threshold is exceeded. This advanced preparation involves a series of responses in the plant which alters a plant's physiology, biochemistry and genetic responses to adapt more quickly and efficiently when the mercury starts rising...

[Maximize Yield and Reduce Summer Fruit Drop with Headline Fungicide](#)

Katherine Walker

Headline® Fungicide provides lemon growers a tool to manage difficult diseases and maximize yield by delivering broad-spectrum disease control and Plant Health benefits. Summer heat events and fungal disease can stress trees and result in fruit drop. Applying Headline fungicide can protect blooms and fruit from damaging diseases while reducing heat-induced summer fruit drop.

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Stay safe and healthy!

